## Manage a \$1M portfolio for maximum growth

## Sector Interviews

Summary The notes summarize equity/fixed income performance according to given data; Ideas borrowed from Paul Merriman, the president of an investment advisory firm in Seattle.
http://www.fundadvice.com/articles/dfa/how-to-manage-a-1-million-portfolio-for-maximum-growth-income.html

## Equity or Fixed Income

Paul Merriman and his staffs calculated this table to determine the exact combination of assets that are mostly likely to achieve their clients' financial goals.
Exhibit 1: Paul Merriman's Equity/Fixed income expected return and risk

| Fine Tuning Your Asset Allocation Equity Portion is $50 \%$ US / 50\% International |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fixed <br> Income <br> Portfolio | $10 \%$ <br> Equity <br> Portfolio | $\mathbf{2 0 \%}$ <br> Equity <br> Portfolio | $\mathbf{3 0 \%}$ <br> Equity <br> Portfolio | $40 \%$ <br> Equity <br> Portfolio | $50 \%$ <br> Equity <br> Portfolio | $60 \%$ Equity Portfolio | $70 \%$ Equity Portfolio | $80 \%$ Equity Portfolio | $90 \%$ Equity Portfolio | $100 \%$ <br> Equity <br> Portfolio | S\&P 500 Index w/Dividends |
| 1970 | 10.7\% | 9.3\% | 7.9\% | 6.5\% | 5.0\% | 3.6\% | 2.1\% | .7\% | (0.8)\% | (2.2)\% | (3.7)\% | 4.0\% |
| 1971 | 6.5 | 8.8 | 11.2 | 13.6 | 16.0 | 18.4 | 20.9 | 23.4 | 25.9 | 28.4 | 31.0 | 14.3 |
| 1972 | 2.2 | 4.6 | 7.0 | 9.4 | 11.9 | 14.4 | 17.0 | 19.6 | 22.3 | 24.9 | 27.7 | 19.0 |
| 1973 | 5.3 | 2.7 | 0.1 | (2.5) | (5.0) | (7.5) | (10.0) | (12.4) | (14.8) | (17.1) | (19.5) | (14.7) |
| 1974 | 8.3 | 4.5 | 0.9 | (2.6) | (6.0) | (9.4) | (12.6) | (15.8) | (18.9) | (21.9) | (24.8) | (26.5) |
| 1975 | 6.8 | 10.8 | 14.8 | 19.0 | 23.2 | 27.5 | 31.9 | 36.3 | 40.9 | 45.5 | 50.2 | 37.2 |
| 1976 | 10.1 | 11.7 | 13.2 | 14.7 | 16.3 | 17.8 | 19.2 | 20.7 | 22.1 | 23.5 | 24.9 | 23.8 |
| 1977 | 2.0 | 4.2 | 6.3 | 8.6 | 10.8 | 13.1 | 15.4 | 17.8 | 20.2 | 22.7 | 25.2 | (7.2) |
| 1978 | 4.5 | 7.0 | 9.6 | 12.1 | 14.8 | 17.4 | 20.1 | 22.9 | 25.6 | 28.5 | 31.3 | 6.6 |
| 1979 | 9.6 | 10.2 | 10.7 | 11.2 | 11.7 | 12.1 | 12.6 | 13.0 | 13.4 | 13.8 | 14.1 | 18.4 |
| 1980 | 10.0 | 11.7 | 13.4 | 15.0 | 16.7 | 18.3 | 19.9 | 21.5 | 23.1 | 24.7 | 26.3 | 32.4 |
| 1981 | 19.2 | 17.7 | 16.1 | 14.6 | 13.0 | 11.5 | 10.0 | 8.4 | 6.9 | 5.4 | 3.9 | (4.9) |
| 1982 | 24.2 | 23.0 | 21.9 | 20.7 | 19.5 | 18.3 | 17.1 | 15.9 | 14.7 | 13.5 | 12.3 | 21.4 |
| 1983 | 7.0 | 9.3 | 11.7 | 14.1 | 16.5 | 19.0 | 21.5 | 24.1 | 26.7 | 29.4 | 32.1 | 22.5 |
| 1984 | 10.0 | 9.6 | 9.1 | 8.7 | 8.2 | 7.7 | 7.2 | 6.7 | 6.2 | 5.6 | 5.1 | 6.3 |
| 1985 | 17.3 | 19.7 | 22.1 | 24.6 | 27.2 | 29.8 | 32.4 | 35.1 | 37.8 | 40.5 | 43.3 | 32.2 |
| 1986 | 13.4 | 15.4 | 17.4 | 19.4 | 21.4 | 23.5 | 25.5 | 27.6 | 29.6 | 31.7 | 33.8 | 18.5 |
| 1987 | 3.7 | 5.5 | 7.2 | 8.8 | 10.4 | 12.0 | 13.5 | 14.9 | 16.2 | 17.4 | 18.6 | 5.2 |
| 1988 | 5.2 | 7.2 | 9.3 | 11.4 | 13.6 | 15.7 | 18.0 | 20.2 | 22.5 | 24.8 | 27.1 | 16.8 |
| 1989 | 8.1 | 9.7 | 11.3 | 12.9 | 14.6 | 16.2 | 17.9 | 19.5 | 21.2 | 22.9 | 24.6 | 31.5 |
| 1990 | 8.9 | 6.4 | 3.9 | 1.5 | (0.9) | (3.3) | (5.7) | (8.1) | (10.4) | (12.6) | (14.9) | (3.2) |
| 1991 | 10.8 | 12.5 | 14.2 | 16.0 | 17.7 | 19.4 | 21.2 | 22.9 | 24.7 | 26.4 | 28.1 | 30.5 |
| 1992 | 5.2 | 5.0 | 4.9 | 4.7 | 4.5 | 4.4 | 4.2 | 4.0 | 3.8 | 3.6 | 3.4 | 7.7 |
| 1993 | 7.3 | 9.3 | 11.4 | 13.4 | 15.5 | 17.6 | 19.7 | 21.9 | 24.1 | 26.3 | 28.6 | 10.0 |
| 1994 | (2.8) | (2.2) | (1.5) | (0.9) | (0.2) | 0.4 | 1.1 | 1.7 | 2.3 | 3.0 | 3.6 | 1.3 |
| 1995 | 11.0 | 11.7 | 12.3 | 13.0 | 13.7 | 14.4 | 15.0 | 15.7 | 16.4 | 17.0 | 17.7 | 37.4 |
| 1996 | 7.9 | 8.4 | 8.8 | 9.2 | 9.6 | 10.0 | 10.3 | 10.7 | 11.1 | 11.4 | 11.8 | 23.1 |
| 1997 | 6.0 | 6.1 | 6.1 | 6.2 | 6.2 | 6.2 | 6.2 | 6.1 | 6.1 | 6.1 | 6.0 | 33.4 |
| 1998 | 6.4 | 6.5 | 6.7 | 6.7 | 6.8 | 6.7 | 6.7 | 6.5 | 6.3 | 6.1 | 5.8 | 28.6 |
| 1999 | 3.1 | 5.1 | 7.0 | 9.0 | 11.0 | 13.0 | 15.0 | 17.1 | 19.2 | 21.2 | 23.3 | 21.0 |
| 2000 | 5.5 | 4.5 | 3.4 | 2.3 | 1.3 | 0.2 | (0.9) | (1.9) | (3.0) | (4.1) | (5.2) | (9.1) |
| 2001 | 4.9 | 4.4 | 3.7 | 3.1 | 2.4 | 1.7 | 0.9 | 0.1 | (0.7) | (1.5) | (2.4) | (11.9) |
| 2002 | 6.7 | 5.1 | 3.4 | 1.7 | 0.1 | (1.7) | (3.4) | (5.1) | (6.8) | (8.5) | (10.3) | (22.1) |
| 2003 | 1.4 | 5.6 | 9.8 | 14.2 | 18.8 | 23.5 | 28.3 | 33.3 | 38.4 | 43.7 | 49.2 | 28.7 |
| 2004 | 0.8 | 2.9 | 4.9 | 7.0 | 9.1 | 11.3 | 13.5 | 15.7 | 17.9 | 20.1 | 22.4 | 10.9 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Annual Return | 7.5 | 8.3 | 9.0 | 9.7 | 10.4 | 11.1 | 11.8 | 12.4 | 13.0 | 13.6 | 14.2 | 11.3 |
| Standard Deviation | 3.4 | 3.6 | 4.4 | 5.6 | 7.0 | 8.5 | 10.1 | 11.7 | 13.4 | 15.1 | 16.8 | 17.4 |
| Worst Month | (2.9) | (2.4) | (3.0) | (4.4) | (6.1) | (8.1) | (10.2) | (12.3) | (14.5) | (16.6) | (18.7) | (21.5) |
| Worst 3 Months | (4.2) | (3.5) | (3.5) | (5.3) | (7.8) | (10.2) | (12.6) | (15.0) | (17.4) | (19.8) | (22.1 | (29.5) |
| Worst 12 Months | (2.8) | (2.7) | (2.8) | (6.3) | (10.9) | (15.4) | (19.7) | (23.8) | (27.7) | (31.5) | (35.1) | (38.9) |
| Worst 36 Months | 8.6 | 12.2 | 8.0 | 3.9 | (0.1) | (4.1) | (7.9) | (11.9) | (15.8) | (19.6) | (23.3) | (40.9) |
| Worst 60 Months | 20.4 | 23.2 | 21.1 | 17.4 | 13.7 | 10.0 | 6.2 | 2.3 | (1.5) | (5.4) | (9.3) | (17.5) |

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## Manage a \$1M portfolio for maximum growth

If we just look at the annual return and standard deviation, it is very intuitive to find out the relationship between the portion of equity and fixed income securities: the higher equity is invested, the higher expected returns you get, the higher risk you will have. This is intuitive and is probably taught in all microeconomics 101. However, if we apply the data to find the growth of 100 in 10 years, we will surprisingly see this:

| Exhibit 2: 10Yr Growth of 100 Dollars |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Equity/Portfolio(\%) | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |
| Initial amount (\$) | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Drift | $8.3 \%$ | $9.0 \%$ | $9.7 \%$ | $10.4 \%$ | $11.1 \%$ | $11.8 \%$ | $12.4 \%$ | $13.0 \%$ | $13.6 \%$ | $14.2 \%$ |
| Volatility | $3.6 \%$ | $4.4 \%$ | $5.6 \%$ | $7.0 \%$ | $8.5 \%$ | $10.1 \%$ | $11.7 \%$ | $13.4 \%$ | $15.1 \%$ | $16.8 \%$ |
| Time step | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Mean (\$, 10Yr) | 215.9 | 236.0 | 245.8 | 293.0 | 284.7 | 266.5 | 325.6 | 332.2 | 354.6 | 375.3 |
| Stdev (\$, 10Yr) | 28.9 | 29.4 | 38.3 | 56.4 | 48.9 | 60.8 | 94.6 | 80.1 | 157.5 | 139.0 |

Source: Bloomberg, Ray's Analysis

Exhibit 3: 10Yr Growth of 100 Dollars


## Source: Bloomberg, Ray's Analysis

We are actually surprised to find that placing 40/60 Equity/fixed income might yield a better 10 Yr growth of 100 dollars results than 50/50. We believe this is due to higher return/risk in 40/60 allocation. We tested this data by applying Brownian motion and generate 20 sets of randomized growth of 100 dollars data using the expected return and standard deviation data from Paul Merriman. If we increase our sample size to 2000 or larger and the conclusion remains, it would be interesting because it is generally expected to have a higher expected return with a higher equity portion. However, larger variation/risk might yield a bad case, which harms the long-term performance.


[^0]:    Source: Paul Merriman

